

Sarah Sundberg
Interview Plan
Communications 1010-082
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Background Statement

My interviewee:

I have chosen to interview Brian Hailes who is an artist. By his decision we met in his studio where I got to see several projects he was working on. I was referred to Brian Hailes from a family member who used him to design a website. I used his business card to contact him and to set up the appointment.

Career Research:

My interest in art began in 1st grade when we would learn how to draw a new cartoon character every week. Since then I have always taken art classes in school as well as outside of school.

I love drawing the most but I am concerned if this alone will pay the bills. I want to learn more on how to get started with the career and how to build up a clientele so I will be able to be self employed.

According to the Occupational Outlook Handbook, it says fine artists need at least a high school diploma but many are continuing education to receive their bachelor's or master's degree to improve their skill. Fine artists are those who paint, sculpt, and illustrate for their visual importance rather than for functionality. The average pay for an artist is \$43,470 annually, and the job outlook is expected to go up 5% which is slower than average.

Interview Schedule

Opening:

Hello Brian. I am Sarah. It is really nice to meet you! Thank you for taking time out of your busy schedule to do an interview with me. My brother Jason showed me the website you designed and the layout and design is fabulous! I am also interested in becoming a self employed artist like you, so I am going to ask a few questions that will hopefully better prepare me for this work field.

Body:

Topic 1: The Ups and Downs of being an Artist

I want to know the ups and downs of being an artist.

1. What do you dislike about being an artist Brian? (Primary, Open)

- Are there any examples you can share of this happening? (Secondary, Open)

2. What do you love about being an artist? (Primary, Open)
 - What are some of your favorite projects you've got to work with? (Secondary, Open)
3. How many projects do you work on at the same time? (Primary, Closed)
 - How many of them are your own projects? (Secondary, Closed)

Topic 2: A Typical Day

That's great, and I want to know a little bit of how you get everything done.

1. What is a typical day like for you? (Primary, Open)
 - Do you have set hours? (Secondary, Closed)
2. What distractions do you face working from home in your studio? (Primary, Open)
 - How do you deal with those distractions? (Secondary, Open)
3. How do you go about building a clientele? (Primary, Open)
 - Do you have to do a lot of advertising? (Secondary, Closed)

Topic 3: Education

It sounds like you have a full schedule! Now I'm interested in the education aspect.

1. To you, what is the most important thing an artist would need to know? (Primary, Open)
 - What education did you receive to prepare to be an artist? (Secondary, Closed)
2. Is there a form of art that is higher in demand than others? (Primary, Closed)
 - What projects have you done that include this style? (Secondary, Open)
3. Who else would you recommend that I talk to? (Primary, Closed)
 - What is your relation to them? (Secondary, Closed)

Clearinghouse Question: Interviewee's last comments

1. Is there anything else you want to share that you feel is important?

Closing:

Alright, well thanks for letting me interview you. This was super helpful to me and I learned a lot.

I liked how you said to just go for what you're interested in because the competition is so fierce in any field that you should just do what you love.

This is also for my communications class so if you would not mind filling out an evaluation form, then that would be great. You can either fill it out now, or if it is more convenient for you to do it at a different time I have a stamped, addressed envelope and you can mail it to me later.

I have loved hearing your answers and I am glad to hear there are still successful artists out there. Have a wonderful rest of your day. Goodbye.