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FOR IMMEDIATE RELEASE:

“LOL... OMG! Crash and Burn!”

Taylorsville, Utah April, 18th 2012 —Our Organization: Txtngklls is seeking your help in solving one of modern society’s largest epidemics. Millions of people are being effected by texting and driving. Our desire is to raise awareness of this problem and its solutions to everyone. We will be holding an event at SLCC this next semester to raise awareness among the students. We have invited UDOT, who has a glass sided trailer with a wrecked vehicle inside, to help SLCC’s students visualize the effects of texting and driving. Our desire for you is to cover this event to raise awareness to the whole community.

Txtngklls was started as an English project by a number of students that have experienced issues with this addictive behavior. We’ve surveyed our peers to gain astounding results: 90% of our peers have texted while driving, and 81% have done it in the last six months. The numbers show the problem is wide spread. Current attempts to ban such practices have had some success, but they aren’t enough. 81% of the people we know and love are endangering not only themselves, but the other 19% as well.

Laws prohibiting texting and driving in Utah are fairly strict. Trooper Dan Altenes has expressed his wishes that the laws would be even stricter. His statement, however extreme it may be, is quite understandable considering the apparent ineffectiveness of our current system. Individuals taking responsibility are the solutions to this epidemic.

There are a number of websites, Ad campaigns and sob stories to make us cry a river the size of the Mississippi, but unless each individual internalizes the importance and makes a firm personal commitment to stop, then the problem will just go on. We can’t change the whole world at once, or even our state all at once, but we can start by saving one friend at a time.

Txtngkills hopes to save the world, one friend at a time. Thank you for your support, we are looking forward to seeing you this fall.

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